

# Tower View Newsletter

25<sup>th</sup> January 2024

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## Dear Parents/carers

It has been another busy week in school!

Last Friday Reception completed their Teddy Bear Trek and Tea Party. Everyone had a fantastic time and the children especially loved bringing their teddies into school. Over £500 was raised towards new resources for imaginative play.



Yesterday, 2KE shared their class assembly - it was great to hear everything they have been learning about Australia. Year 2 are very excited about their 'trip' to Australia which looks set to be a fun-packed day!

The Den is still proving to be a very popular facility at lunchtime for our KS2 pupils. If you do have any unwanted games and puzzles that you would be willing to donate - please send them into the school office.

Unfortunately, we have been made aware of some pupils posting inappropriate things on social media. We have spoken with everyone concerned, however your support in being vigilant and monitoring your child's online activity would be greatly appreciated. Please see National Online Safety guidance below for some of the social media platforms we have been notified about.

**Best wishes**

Miss A Harvey

Mrs P Mafham

**Deputy Head teachers**

## Dates for the diary

Below are some key dates for the whole year, we will endeavour to keep to these dates as much as we can

**Wednesday 31<sup>st</sup> January** - Class Assembly 9:10am - 5OD

**Wednesday 31<sup>st</sup> January** - Y4 Camp, parents meeting

**Wednesday 7<sup>th</sup> February** - Class Assembly 9:10am 3IR

**Wednesday 28<sup>th</sup> February** - Class Assembly 9:10am 6CG

**Wednesday 6<sup>th</sup> March** - Class Assembly 9:10am - 1JD

**Wednesday 13<sup>th</sup> March** - Parents Evening

**Thursday 14<sup>th</sup> March** - Parents Evening

**Wednesday 20<sup>th</sup> March** - Class Assembly 9:10am - 2RH

**Wednesday 17<sup>th</sup> April** - Class Assembly 9:10am - 4RW

**Monday 22<sup>nd</sup> April** - Y4 overnight school camp (more information to follow)

**Wednesday 24<sup>th</sup> April** - Class Assembly 9:10am - 1PM

**Wednesday 8<sup>th</sup> May** - Class Assembly 9:10am - 3CW

**W/C 13<sup>th</sup> May** - Y6 SATs

**Wednesday 5<sup>th</sup> June** - Class Assembly 9:10am - Reception

**Thursday 13<sup>th</sup> June** - Sports Day

**Friday 28<sup>th</sup> June** - PTA Summer Fayre



## School Dinners

There have been a few incidents recently where children are not eating the meal they have ordered for their lunch but instead choosing something else when they get to the dinner hall.

All children need to make sure they are eating the meal they have chosen of a morning to ensure all children are getting their correct meal of choice.

## Electronic Devices/Smart Watches

Children should not be wearing smart watches or similar to school. We have had a few incidents where children have brought these into school and taken photographs.

As a potential safeguarding issue, parents have been notified and asked to collect the device from school and ensure all images are deleted. Thank you for your support and understanding these measures to keep everyone safe.



## Uniform

We are seeing a decline in the standards of uniform. Our full policy is on the website but the key areas we are seeing a decline in are:

Standards of dress on PE/ Outdoor learning day. Children should be in the following clothes on their PE/ Outdoor learning day in KS2 and PE days in KS1

White t shirt (or plain t shirt in house colour)

Plain black shorts or joggers/ PE leggings/ tracksuit trousers

Trainers or plimsols

A plain royal blue hoodie/ sweatshirt- or a school jumper/ cardigan

Wellies in school.

We are particularly seeing a variety of non-plain PE t shirts; a large variety of sweatshirts and many patterned leggings.

Please make sure your child is in the correct uniform. We will begin sending out reminders to parents via Arbor when their child is not in the correct uniform





With over 14 million daily users, Discord is one of the most popular communication tools for gamers. It allows you to create or join what are known as 'servers', where different users can talk in groups via text message or voice call. There is also the option to send direct messages and make video calls.



**INAPPROPRIATE CONTENT**

Your child can access almost any chat server on Discord. This means they can easily be exposed to content and conversations that are inappropriate, upsetting or potentially harmful.

**SEXUAL IMAGERY**

Despite there being guidelines in place to prevent it, users are able to circulate adult content. This can include sexualised images, pornographic videos and provocative discussions. It's important to stay alert and know the risks that your child could be exposed to.

**RISK OF CYBERBULLYING**

Interactions on the platform are largely unregulated. This means other users can easily say and show things to your child that might be offensive and upsetting. The competitive nature of gaming can lead users to make abusive and harmful remarks about your child.

**HIDDEN CHARGES**

Though the basic platform is free, your child will be encouraged to sign up to premium subscriptions, which give extra perks, such as animated emojis and free games. The two options are known as 'Nitro Classic' (which costs \$4.99 a month) and Nitro (which costs \$9.99 a month). Prices are only converted to pound sterling during the payment process.

**RISK OF CYBERCRIME**

Cybercriminal groups have been linked to the platform due to reports of hackers sharing stolen data. It's also possible that your child may be encouraged to share the data of their friends, either through peer pressure, or 'for fun', without realising the consequences.

**STRANGER DANGER**

To create an account, you only need to display a username and profile image. This makes it easy for someone to hide his or her real identity. Predators from anywhere in the world can join a chat server, message your child and quickly leave to avoid detection. Forbes reports groomers have been targeting children susceptible to online coercion on the platform.



## Top Tips to Protect Your Child



**1 BEWARE OF WHAT'S SHARED**

Whatever your child says or shares on the platform can be seen, heard and shared with a much larger audience. Be careful to make sure your child understands this and does not say or share anything that could be deemed offensive, harmful or put themselves or others at risk.

You can find Discord's own guide for parents here: <https://blog.discordapp.com/parents-guide-to-discord-c77d91793e9c>

**2 IMPROVE SECURITY SETTINGS**

To help protect your child, make sure they set strong passwords. You should consider using the 'two-factor authentication' function for extra protection. It's also important to remind your child to never to share their personal information, or the details of another user.

**3 CHECK THEIR FRIEND LIST**

You can restrict who is able to make 'friend requests' to your child in the 'Friends' tab. It's a good idea to deselect the default option that allows anyone to connect. Of course, you should also talk to your child about why it's a risk to allow strangers to connect with them through such platforms.

**4 REPORT & BLOCK SUSPICIOUS USERS**

Make sure your child knows how to report and block abusive or suspicious users. If you do find your child suffering repeated abuse, contact the platform directly using the email: [abuse@discordapp.com](mailto:abuse@discordapp.com). It's a good idea to teach your child how to screenshot any negative interactions too.

**5 BEWARE OF NSFW CONTENT**

Public forums on the platform are a potential venue for inappropriate content that you should be wary of. There is a Discord mascot known as 'Wumpus', which is supposed to represent anyone under 18. Anyone who posts content unsuitable for under-18s, should mark it NSFW (Not Suitable For Wumpus).

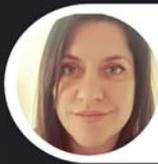
**6 SHOW RESPECT TO OTHERS**

It's important you actively teach your child to treat other users with respect and behave online the same way as they would offline.

Take the time to read through Discord's Community Guidelines with your child. Find them at: [www.discordapp.com/guidelines](http://www.discordapp.com/guidelines)

**7 TURN ON SAFE MESSAGING**

You should encourage your child to activate the 'Safe Direct Messaging' option. This will scan and delete any direct messages sent to your child containing explicit content.



### Meet our expert

Claire Woffenden has been a technology journalist since 1998 with a specialism in consumer technology (apps, websites, home computing and digital devices). As a Mum of two young children - aged 8 and 6 - Claire is passionate about helping to keep children safe online.

SOURCES: <https://support.discordapp.com/hc/en-us>, <https://www.gammodo.com.au/2017/03/discord-has-a-child-porn-problem/>, <http://www.dailymail.co.uk/sciencetech/article-4559008/Half-youngsters-experience-bullying-online-games.html>, <https://www.pcgameswider.biz/news/97523/discord-drops-partnership-status-from-server-hosting-point/>, <https://www.forbes.com/sites/thombrabawster/2019/01/29/discord-the-2-billion-gamers-paradise-coming-to-terms-with-data-thieves-child-groomers-and-fbi-investigators/#4fba3d8f3741>

# What Parents & Carers Need to Know about

# TIKTOK

AGE RESTRICTION  
**13+**

TikTok is a video-sharing social media app which lets people create, view and download looping 15-second clips. Typically, these are videos of users lip-syncing and dancing to popular songs or soundbites (often for comic purposes), enhanced with filters, effects and text. Designed with young people in mind, TikTok skyrocketed in popularity in 2019 and has featured near the top of download charts ever since. It now has around a billion users worldwide.

## AGE-INAPPROPRIATE CONTENT

Most videos appearing on a child's feed are light-hearted and amusing. However, some clips have been reported for featuring drug and alcohol abuse, themes of suicide and self-harm, or young teens acting in a sexually suggestive way. The sheer volume of uploads is impossible to moderate entirely – and since TikTok Jump's introduction in mid-2021, users can view third-party content outside the app.

**18**

CENSORED

## EXPLICIT SONGS

TikTok primarily revolves around videos of users lip-syncing and dancing to music. Inevitably, some featured songs will contain explicit or suggestive lyrics. Given the app's young user-base, there is a risk that children may view older users' videos and then be inclined to imitate any explicit language or suggestive actions.

W&#35;!

## TIKTOK FAME

The app has created its own celebrities: Charli D'Amelio and Lil Nas X, for example, were catapulted to fame by exposure on TikTok – leading to many more teens attempting to go viral and become "TikTok famous". While most aspiring stars hoping to be the next big thing will find it difficult, setbacks may in turn prompt them to go to even more drastic lengths to get noticed.



## HAZARDOUS VISIBILITY

Connecting with others is simple on TikTok – including commenting on and reacting to users' videos, following their profile and downloading their content. The majority of these interactions are harmless, but – because of its abundance of teen users – TikTok has experienced problems with predators contacting young people.

## ADDICTIVE NATURE

Like all social media, TikTok is designed to be addictive. It can be hugely entertaining – but that also makes it hard to put down. As well as the punchy nature of the short video format, the app's ability to keep users intrigued about what's coming next mean it's easy for a 5-minute visit to turn into a 45-minute stay.

## IN-APP SPENDING

There's an in-app option to purchase "TikTok coins", which are then converted into digital rewards for sending to content creators that a user likes. Prices range from 99p to an eye-watering £99 bundle. TikTok is also connected with Shopify, which allows users to buy products through the app.

## Advice for Parents & Carers

### TALK ABOUT ONLINE CONTENT

Assuming your child is above TikTok's age limit, talk to them about what they've viewed on the app. Ask their opinion on what's appropriate and what isn't. Explain why they shouldn't give out personal details or upload videos which reveal information like their school or home address. In the long run, teaching them to think critically about what they see on TikTok could help them to become social-media savvy.

### MAINTAIN PRIVACY SETTINGS

The default setting for all under 18s' accounts to 'private'. Keeping it that way is the safest solution: it means only users who your child approves can watch their videos. The 'Stitch' (which lets users splice clips from other people's videos into their own) and 'Duet' (where you build on another user's content by recording your own video alongside their original) features are now only available to over 18s. This might clash with your child's ambitions of social media stardom, but it will fortify their account against predators.

### LEARN ABOUT REPORTING AND BLOCKING

With the correct privacy settings applied, TikTok is a relatively safe space. However, in case something does slip through, make sure your child knows how to recognise and report inappropriate content and get them to come to you about anything upsetting that they've seen. TikTok allows users to report anyone breaching its guidelines, while you can also block individual users through their profile.

### ENABLE FAMILY PAIRING

'Family Pairing' lets parents and carers link their own TikTok account to their child's. Through your mobile, you can control your child's safety settings remotely – including limiting screen time, managing their ability to exchange messages (and with whom) and blocking a lot of age-inappropriate content. TikTok's Safety Centre also provides resources for parents and carers to support online safety among families. These resources can be found on their website.

### USE RESTRICTED MODE

In the app's 'Digital Wellbeing' section, you can filter out inappropriate content (specific content creators or hashtags, for instance) using 'Restricted Mode'. This can then be locked with a PIN. You should note, though, that the algorithm moderating content isn't totally dependable – so it's wise to stay aware of what your child is watching.

### MODERATE SCREEN TIME

As entertaining as TikTok is, you can help your child to manage their time on it in the 'Digital Wellbeing' section. Under 'Screen Time Management', you can limit the daily permitted time on the app (in increments ranging from 40 minutes to two hours). This preference can also be locked behind a PIN. That way, your child can get their regular dose of TikTok without wasting the whole day.

## Meet Our Expert

Parven Kaur is a social media expert and digital media consultant who is passionate about improving digital literacy for parents and children. She has extensive experience in the social media arena and is the founder of Kids N Clicks: a web resource that helps parents and children thrive in a digital world.



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SOURCES TikTok.com



[www.nationalonlinesafety.com](http://www.nationalonlinesafety.com)



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Instagram is a hugely popular social networking app with over 1 billion snap happy users worldwide. The app, which is accessible on iOS and Android devices, allows users to upload images and videos to their feed, like an online gallery. Images and videos can be transformed with an array of filters to edit the shot before sharing. Anyone with an account can see others' online 'galleries' if their account is not private. To make posts easier to find, users can include searchable hashtags and captions to their uploads. The app has additional features like an 'Explore Page,' which contains videos and images tailored to each user based on accounts and hashtags they follow.



# What parents need to know about INSTAGRAM

## HOOKED ON SCROLLING

Instagram revealed that young users spend a minimum of 23 minutes on the app per day. Being social media platforms, Instagram included, have been designed in a way to keep us engaged on them for as long as possible. Behavioral economist Nir Eyal calls this the 'Hook Model' and the Instagram feed is a great example of this. Children and adults may find themselves scrolling to try and get a dopamine release. Scrolling may become addictive and it can be difficult to stop scrolling until they find that 'something' they are looking for. Children may quickly lose track of time as they get deeper into their Instagram feed.

## SLIDING INTO DM'S

Direct messages (or DM's) on Instagram allow users to share posts, images, videos, voice messages and links between each other privately (or in a private group). Even if your child's account is set to private, anybody has the option to message them and post (shows as 'seen'). If the person is not on your child's friends list, the message will still be sent to their inbox but the user has to accept their request to see the message.

## INFLUENCER CULTURE

Influencers are sometimes paid thousands of pounds to promote a product, service, app and much more on social media. When celebrities or influencers post such an advert, they should add a disclaimer somewhere on the post which states that they have been paid for it. Conversely, this is well hidden in the hashtags or in the comments of their post, making it unclear that their photos/videos are actually an advert. This can be very misleading to young people who may be influenced into purchasing or using products promoted by somebody they admire. On Quercus Magazine, a post by a young influencer from Federation University Australia, said that social media and influencer culture can sometimes lead us to 'believe a false sense of what success is all about' and that this 'can definitely have a negative effect on our mental health and wellbeing'.

## DAMAGE TO CONFIDENCE, BODY IMAGE & MENTAL HEALTH

In a recent report by the RSPH, Instagram was ranked the worst for young people's mental health. Using filters on photos on Instagram can set unrealistic expectations and create feelings of inadequacy. Children may strive for more 'likes' by using aesthetically edited photos. Judging themselves against other users on the app might threaten their confidence or self-worth. In early 2018, Instagram boss Adam Mosseri promised to ban images of self-harm, following the suicide of 14-year-old Molly Russell, who had reportedly been looking at such material on the platform.

## LIVE STREAMING TO STRANGERS

Live streaming on Instagram allows users to interact with friends and followers in real time and comment on videos during broadcast, but this feature can be turned off. If your child's account is private, only their approved followers can see their story. It's important to note they may have accepted a friend request from someone they don't know, which means they could be live streaming to strangers. Children also risk sharing content they later regret, which could be re-shared online for years to come. Public accounts allow anyone to view, so we suggest your child blocks followers they don't know. In February 2018, the NSPCC demanded a crackdown on Instagram's 'tatted self-regulation' after it was revealed grooming and abuse via the app had more than tripled. 3,000 cases of sexual communication with children, some as young as 5, took place in 18 months.

**AS APP PARENTS:** Instagram allows payments for products directly through the app. It operates under the same rules as Facebook Payments, which state that if you are under the age of 18, you can only use this feature with the involvement of a parent or guardian.

## EXPOSING LOCATION

Public locations can be added to a user's photos/videos and also to their stories. While this may seem like a good idea at the time, it can expose the location of your child. This is particularly more of a risk if it is on their story, as it is real time. Posting photos and videos is Instagram's biggest selling point, but with sharing images comes risk. A photo which includes landmarks in the area, their school uniform, street name, house and even tagging in the location of the photo uploaded to Instagram can expose the child's location, making it easy to locate them. If their account is not set to private, anyone can access their account and see their location.

## HUACKED HASHTAGS

Like Twitter, hashtags are also an extremely prominent tool in Instagram and with that comes dangers for your child. One person may use a seemingly innocent hashtag with one particular thing in mind, and before you know it hundreds of people could be using the same hashtag for something inappropriate or dangerous that your child certainly shouldn't be exposed to.

## IGTV

Instagram TV (IGTV) works similarly to YouTube. Users can watch videos from favourite accounts on the platform, or create their own channel and post their own videos. It's important to note anyone can create an Instagram TV channel and doesn't have to be friends with a person to follow an account and watch their videos. In 2018 Instagram apologized and removed some of its TV content which featured sexually suggestive language of children. As the feature may encourage spending more time using the app, it's important to set time limits to avoid children's sleep or education being disturbed.

# Top Tips for Parents

## RESTRICT DIRECT MESSAGES

If your child receives a message from somebody they do not know, encourage them not to accept their message request and 'block' this person; this is the only way to stop them messaging your child again.

## LOOK OUT FOR #ADS

In January 2019, the UK's Competition and Markets Authority launched an investigation into celebrities who were posting adverts on social media and not declaring that they were paid for. Influencers must clearly state that they have been paid for their posts, for example using a hashtag like #ad or #sponsored. Teach your child to look out for the signs of a paid post/advertiser and discuss with them that not everything they see from celebrities is their personal choice and opinion.

## REMOVE PAYMENT METHODS

If you are happy for your child to have a card associated with their Instagram account, we suggest adding a PIN which needs to be entered before making a payment; this will also help prevent unauthorised purchases. This can be added in the payment settings tab.

## SCROLLING

Instagram added a 'You've completely caught up' message in late 2018. This message breaks up the feed and notifies you when you are up to date and there are no more new posts from followers. This feature is enabled automatically, but have the conversation with your child about how much time they are spending on the app and set healthy time limits.

## PROTECT THEIR PERSONAL INFORMATION

Your child may unknowingly give away personal information on their profile or in their live streams. Talk to them about what their personal information is and make sure that they do not disclose anything to anyone during a live stream, comment, direct message or any other form of communication on the platform, even to their friends.

## USE A PRIVATE ACCOUNT

By default, any image or video your child uploads to Instagram is visible to anyone. A private account means that you have to approve a request if somebody wants to follow you and only people you approve will see your posts and videos.

## FILTER INAPPROPRIATE COMMENTS

Instagram has an 'anti-bullying' filter, which hides comments relating to a person's appearance or character, as well as threats to a person's wellbeing or health. The filter will also alert Instagram to repeated problems so they can take action against the user if necessary. This is an automatic filter, but it can be turned off. Make sure it is turned on in the app's settings.

## TURN OFF SHARING

Even though this feature will not stop people from taking screenshots, it will stop others being able to directly share photos and videos from a story as a message to another user. This feature can be turned off in the settings. We also recommend turning off the feature which automatically shares photos and videos from a story to a Facebook account.

## DON'T FORGET TO BE VIGILANT & TALK TO YOUR CHILD ABOUT THEIR ONLINE ACTIVITIES!



# What Parents & Carers Need to Know about TWITCH

Twitch is a livestreaming service which tends to focus on gaming. Users can publicly broadcast their gameplay and commentary online for other users to watch. It's a community-driven platform where viewers can support their favourite streamers' channels through PayPal donations, "Bits" and more. Each streamer or group creates their own community for fans to interact with each other. Twitch has more than 15 million daily active users and includes non-gaming topics such as music, cooking and art. Anyone can create a channel to livestream or watch videos.

## WHAT ARE THE RISKS?

### UNCENSORED STREAMS

Uncensored content obviously carries a greater risk of inappropriate language and behaviour (streamers can, however, list their broadcast as unsuitable for children). Twitch has strict rules for streamers to follow, but requires viewers to report any streams which breach these guidelines. Each livestream is accompanied by a text chat which it is the streamer's responsibility to moderate.

### INAPPROPRIATE CONTENT

Most people are already aware that some video games feature adult content such as violence, sexual content, profanity and so on. Twitch does prevent certain games from being streamed on the platform, but most are still allowed. It is relatively simple, then, for a child to find livestreams of games that aren't suitable for them - including horror games.

### HIDDEN COSTS

Twitch is free to use because it's supported by advertisers. Removing the ads requires a subscription to Twitch Turbo - or the Twitch Prime package (free for anyone with an Amazon Prime account), which blocks the ads and offers additional goodies such as bonus games. Streamers earn most of their income by asking users for direct donations or gifts of the virtual currency Twitch Bits.

### CONTACT FROM STRANGERS

As well as streamers talking directly to their audience, Twitch enables viewers to use text chat to speak to the person they're watching. It's a social platform which also allows viewers to interact with each other via text while they are watching livestreams - including exchanging private messages. This raises the possibility of a child being approached and messaged online by total strangers.

### WEBCAM SHARING

It's common for streamers to use their live webcam footage. This allows better interaction with their viewers, but also adds risk: the stream might include sponsored content or product placement that isn't child friendly. Using a webcam in livestreams increases the chance of malicious viewers finding out where the streamer lives and provides bullies with visual reactions to their hurtful behaviour.

### PRIVATE CHAT ROOMS

Twitch encourages streamers to create their own communities, which extend beyond its platform. Many create a public Discord group, for example, for viewers to join and communicate with each other. Discord is a completely separate entity to Twitch and offers a higher risk of predators, grooming and cyberbullying if your child gets involved in the voice or video chat with strangers.

## Advice for Parents & Carers

### EXPLORE IT YOURSELF

Twitch doesn't have any parental controls, but it is possible to block troublesome users if it becomes necessary. The best solution is to watch some Twitch channels by yourself or with your child to find some that are suitable. Watching some streams by yourself is also a good route to understanding the sort of content that your child would be consuming regularly on Twitch.

### WATCH WHAT THEY WATCH

Twitch does have a lot of child-friendly content: some streamers use a "family friendly" tag to highlight material that's suitable for children. However, anyone can use this tag - including users who (accidentally or otherwise) stream games with less appropriate adult themes. The best way to counter this is to view different streams and follow suitable channels for your child to watch.

### LEARN HOW TO BLOCK

'Security and Privacy' in Twitch's settings lets your child block messages from specific users. Teaching your child how this works will help them avoid online abuse. If they livestream, knowing how to block people in the chat also helps to prevent cyberbullying or harassment. Evading online interaction is impossible, of course, so talk to them in advance about boundaries and safe online communication.

### LIMIT PAYMENT OPTIONS

Reduce the chance of accidental purchases by ensuring your bank card isn't saved on Twitch or the Amazon account that Twitch Prime could be linked to. Restricting access to your PayPal account is also wise if your child watches Twitch on the device you use to make purchases. Explain to your child that they don't need to subscribe to channels to watch them and that donating or gifting 'Bits' is optional.

## Meet Our Expert

Clare Godwin (a.k.a. Lunawolf) has worked as an editor and journalist in the gaming industry since 2010, providing websites with event coverage, reviews and gaming guides. She is the owner of Lunawolf Gaming and is currently working on various gaming-related projects including game development and writing non-fiction books.



National Online Safety®

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# What Parents & Carers Need to Know about

# TWITTER

AGE RESTRICTION  
**13+**

## WHAT ARE THE RISKS?

Twitter is a social media network which allows users to post short messages (tweets) of up to 280 characters. Tweets can consist of text, photos, videos, audio, links, polls and GIFs – often linked by hashtags if they share a common theme or message. Hashtags receiving high levels of interest are said to be ‘trending’. Twitter users can engage with other people’s posts by liking, retweeting (sharing) or tweeting back (commenting on). Since the entrepreneur Elon Musk acquired Twitter in October 2022 for \$44 billion, he has implemented several major changes to the platform.

## INTERACTION WITH STRANGERS

Tweets are public by default, meaning that anyone can view and interact with posts, follow someone and send direct messages. The concern here is that young people may therefore connect and communicate with strangers. Some individuals may follow a young person’s Twitter account simply because they have similar interests; however, others may turn out to have more sinister intentions.

## FIXATION ON VIEW COUNT

Twitter has recently introduced a ‘view count’ feature – telling users how many people have seen their tweet (even if they haven’t reacted to it). Previous research has found that unfavourable comparisons with other social media users can cause young people to experience feelings of insecurity, jealousy and low self-esteem – leading to an obsession with increasing their numbers.

## TROLLS AND BULLYING

The anonymity offered by fake profiles encourages some users to send tweets designed to provoke a reaction; to disrupt conversations; to spark an argument; or to harass the recipient. Such trolling and bullying can impact the mental wellbeing of both the target and anyone who witnesses it. Encourage your child to come to you if they experience such behaviour on Twitter, or if they see it taking place.

## PAID-FOR VERIFICATION

Previously, if a Twitter profile displayed a blue tick icon, it meant that the owner – usually a celebrity or a major organisation – had been verified as genuine. Now, however, anyone can pay for a Twitter Blue subscription to receive the tick, with the platform carrying out limited checks on the account’s authenticity. This could easily lead to more fake accounts impersonating real people or companies.

## CONTENT MODERATION CHANGES

In late 2022, Twitter stated that their ‘policy enforcement will rely more heavily on de-amplification of violative content: freedom of speech, but not freedom of reach’. No policies have changed yet, but this wording suggests they may limit who can see posts rather than removing them. While supporting free speech, this could encourage an environment where some toxic content remains online.

## HJACKED HASHTAGS

The hashtag (#) is one of Twitter’s most recognisable facets, allowing users to find specific trends or topics. But the sheer volume of tweets each hour can rapidly distort a hashtag’s meaning: an initially innocent search term can quickly end up returning inappropriate results. This is common with ‘trending’ hashtags, as people know that using them will get their tweet seen by a larger audience.

## Advice for Parents & Carers

### SET ACCOUNTS TO PRIVATE

To reduce some of the fear of your child’s tweets being seen and shared by anyone, you can always make their account protected. This means that your child has to give approval for another user to view their posts. You can change Twitter’s privacy settings so that your child can’t be messaged directly by other people on the platform and their geographical location won’t be shared.

### FOSTER CRITICAL THINKING

It can be difficult for anyone to ascertain if something online is real or false, but particularly for young people. Encourage your child to check several reputable sources to determine if a story they’ve seen is true; remind them to watch out for scams and think about the message’s possible motive. Emphasise that it’s not a good idea to retweet something if they aren’t sure it’s correct.

### ENGAGE SAFETY MODE

When Safety Mode is activated, Twitter checks for abusive or spammy behaviour such as hurtful language or repeated negative replies. The platform then flags these suspect accounts and blocks them from responding to your child’s tweets. The autoblock function then prevents these accounts from interacting with your child’s again for seven days.

### EXPLORE THE NEW SETTINGS

Previously, any user could reply to anyone else’s tweets. However, the new conversation settings let your child determine who can reply to their posts – either by selecting everyone (the default option), people they follow or only people they mention (using the @ symbol). This improvement has given users extra control, providing them with more protection from trolls and online abuse.

### PAUSE BEFORE POSTING

It’s important that young people think about what they’re about to post and whether they might regret it later. Twitter has developed ‘nudges’: little prompts which appear if someone is about to tweet using harmful or offensive language. These nudges promote more positive online behaviour by giving users an opportunity to pause and consider their words before they post something.

### BLOCK, REPORT OR MUTE

If someone is upsetting your child on Twitter, you can block and report them. Blocking stops them from messaging or following your child, while reporting an account alerts Twitter to investigate possible misuse. The ‘mute’ feature, meanwhile, keeps tweets from a specific account (or which include certain words) out of your child’s timeline. The other user won’t know that they’ve been muted.

### Meet Our Expert

Dr Claire Sutherland is an online safety consultant, educator and researcher who has developed and implemented anti-bullying and cyber safety policies for schools. She has written various academic papers and carried out research for the Australian government comparing internet use and sexting behaviour of young people in the UK, USA and Australia.



**NOS** National Online Safety  
#WakeUpWednesday

### BE CAREFUL WHO TO FOLLOW

As accounts are no longer being as rigorously verified under the ‘blue tick’ system, it’s essential that young Twitter users understand what this means. In terms of people not necessarily being who they claim. Anyone who your child only knows online is still a stranger, regardless of how long they’ve been communicating for. Remind your child never to disclose personal information on social media.

Source: <https://blog.twitter.com/common-thread/en/topics/stories/2022/how-twitter-is-nudging-users-healthier-conversations> | [https://blog.twitter.com/en\\_us/topics/product/2022/twitter-blue-update](https://blog.twitter.com/en_us/topics/product/2022/twitter-blue-update)  
[https://blog.twitter.com/en\\_us/topics/company/2022/twitter-2-0-our-continued-commitment-to-the-public-conversation](https://blog.twitter.com/en_us/topics/company/2022/twitter-2-0-our-continued-commitment-to-the-public-conversation) | <https://scholarworks.lib.csusb.edu/cgi/viewcontent.cgi?article=231&context=etd>

# What Parents & Carers Need to Know about

# WHATSAPP

UK AND EUROPE  
**16+**  
13+ REST OF THE WORLD

WhatsApp is the world's most popular messaging service, with around two billion users exchanging texts, photos, videos and documents, as well as making voice and video calls. Its end-to-end encryption means messages can only be viewed by the sender and any recipients: not even WhatsApp can read them. Updates to its privacy policy in 2021 (involving sharing data with parent company Facebook) caused millions to leave the app, but the new policy was widely misinterpreted – it only related to WhatsApp's business features, not to personal messages.

## WHAT ARE THE RISKS?

### SCAMS

Fraudsters occasionally send WhatsApp messages pretending to offer prizes – encouraging the user to click on a link to win. Other common scams involve warning someone that their WhatsApp subscription has run out (aiming to dupe them into disclosing payment details) or impersonating a friend or relative and asking for money to be transferred to help with an emergency.

### DISAPPEARING MESSAGES

Users can set WhatsApp messages to disappear in 24 hours, 7 days or 90 days by default. Photos and videos can also be instructed to disappear after the recipient has viewed them. These files can't be saved or forwarded – so if your child was sent an inappropriate message, it would be difficult to prove any wrongdoing. However, the receiver can take a screenshot and save that as evidence.

### ENABLING FAKE NEWS

WhatsApp has unfortunately been linked to accelerating the spread of dangerous rumours. In India in 2018, some outbreaks of mob violence appear to have been sparked by false allegations being shared on the app. WhatsApp itself took steps to prevent its users circulating hazardous theories and speculation in the early weeks of the Covid-19 pandemic.

### POTENTIAL CYBERBULLYING

Group chat and video calls are great for connecting with multiple people in WhatsApp, but there is always the potential for someone's feelings to be hurt by an unkind comment or joke. The 'only admins' feature gives the admin(s) of a group control over who can send messages. They can, for example, block people from posting in a chat, which could make a child feel excluded and upset.

### CONTACT FROM STRANGERS

To start a WhatsApp chat, you only need the mobile number of the person you want to message (the other person also needs to have the app). WhatsApp can access the address book on someone's device and recognise which of their contacts also use the app. So if your child has ever given their phone number to someone they don't know, that person could use it to contact them via WhatsApp.

### LOCATION SHARING

The 'live location' feature lets users share their current whereabouts, allowing friends to see their movements. WhatsApp describes it as a 'simple and secure way to let people know where you are.' It is a useful method for a young person to let loved ones know they're safe – but if they used it in a chat with people they don't know, they would be exposing their location to them, too.

## Advice for Parents & Carers

**CLICK HERE**

### CREATE A SAFE PROFILE

Even though someone would need a child's phone number to add them as a contact, it's also worth altering a young person's profile settings to restrict who can see their photo and status. The options are 'everyone', 'my contacts' and 'nobody' – choosing one of the latter two ensures that your child's profile is better protected.

### EXPLAIN ABOUT BLOCKING

If your child receives spam or offensive messages, calls or files from a contact, they should block them using 'settings' in the chat. Communication from a blocked contact won't show up on their device and stays undelivered. Blocking someone does not remove them from your child's contact list – so they also need to be deleted from the address book.

### REPORT POTENTIAL SCAMS

Young people shouldn't engage with any message that looks suspicious or too good to be true. When your child receives a message from an unknown number for the first time, they'll be given the option to report it as spam. If the sender claims to be a friend or relative, call that person on their usual number to verify it really is them, or if it's someone trying to trick your child.

### LEAVE A GROUP

If your child is in a group chat that is making them feel uncomfortable, or has been added to a group that they don't want to be part of, they can use WhatsApp's group settings to leave. If someone exits a group, the admin can add them back in once; if they leave a second time, it is permanent.

### THINK ABOUT LOCATION

If your child needs to use the 'live location' function to show you or one of their friends where they are, advise them to share their location only for as long as they need to. WhatsApp gives a range of 'live location' options, and your child should manually stop sharing their position as soon as it is no longer needed.

### DELETE ACCIDENTAL MESSAGES

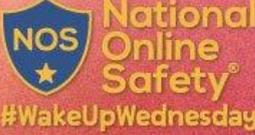
If your child posts a message they want to delete, WhatsApp allows the user seven minutes to erase a message. Tap and hold on the message, choose 'delete' and then 'delete for everyone.' However, it's important to remember that recipients may have seen (and taken a screenshot of) a message before it was deleted.

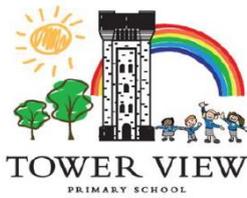
### CHECK THE FACTS

You can now fact-check WhatsApp messages that have been forwarded at least five times, by double-tapping the magnifying glass icon to the right of the message. From there, your child can launch a Google search and decide for themselves whether the message was true or not.

### Meet Our Expert

Parven Kaur is a social media expert and digital media consultant who is passionate about improving digital literacy for parents and children. She has extensive experience in the social media arena and is the founder of Kids N Clicks: a web resource that helps parents and children thrive in a digital world.





What does my child's % attendance mean?

## Attendance Ladder



If attendance falls below 90% you are a persistent absentee and will be referred to the Educational Welfare Service in order to improve attendance.